

Support the European R&I eco-system around connected & automated driving

1st European Conference on Connected and Automated Driving Session "Research and Innovation Challenges of Connected and Automated Driving"

Brussels, April 3rd-4th 2017

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ERTRAC is the European Technology Platform (ETP) for Road Transport recognized and supported by the European Commission.

ERTRAC has more than **50** members, representing all the actors of the Road Transport System: transport industry, European associations, EU Member States, local authorities, European Commission services, etc.





ERTRAC Roadmap on Automated Driving



2015: first joint roadmap on vehicle automation between OEMs, suppliers, research actors, infrastructure providers, cities, Member States

2017 status: draft of updated version distributed today at the conference (→ERTRAC stand)

Open for public consultation: You are invited to participate!

Final version at ITS Strasbourg (June 2017)



Key R&I areas for collaborative research on automated driving*

Society

User awareness, users and societal acceptance and ethics, driver training

Policy and regulatory needs, European harmonisation

Socio-economic assessment and sustainability

Safety validation and roadworthiness testing

System & Services

New mobility services, shared economy and business models

Big data, artificial intelligence and their applications

Digital and physical infrastructure

Vehicle

In-vehicle technology enablers

Production and industrialisation

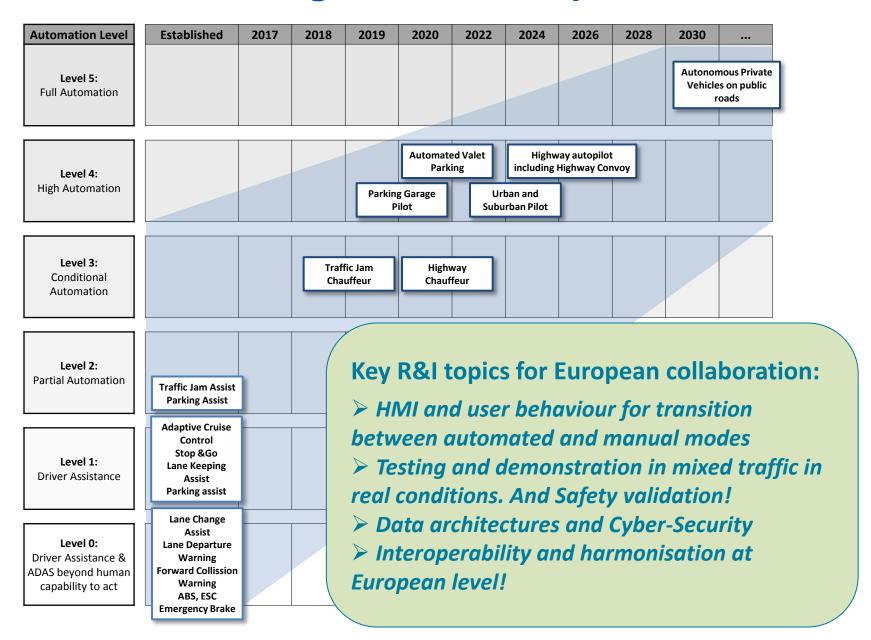
Human Factors

Connectivity

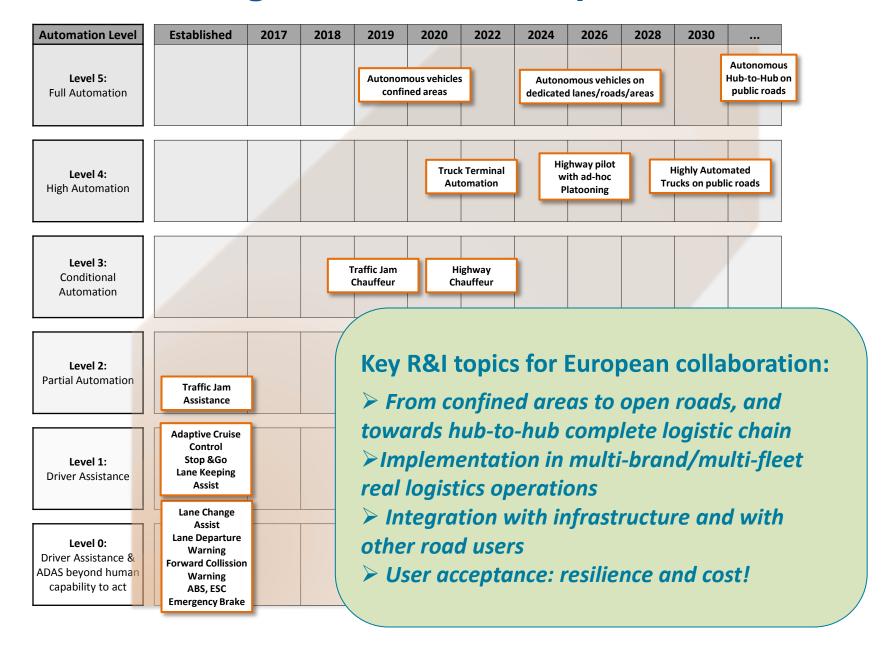


^{*} Developed within the CARTRE project

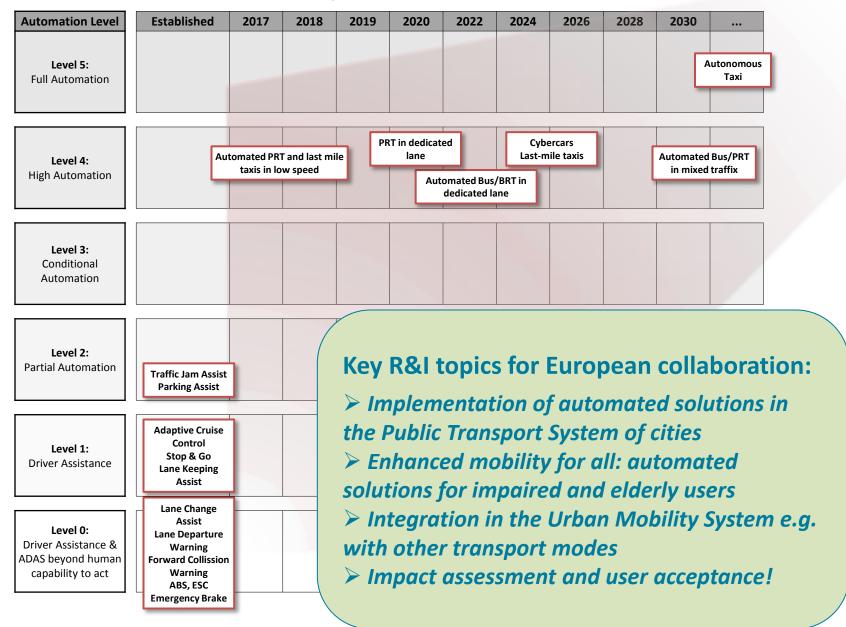
Automated Passenger Car Development Path



Automated Freight Vehicle Development Path

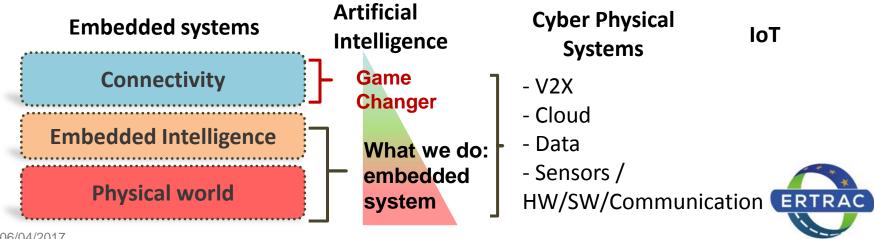


Automated Urban Mobility Vehicle Development Path



Tackling the challenge of R&I on connectivity

- Game changer in the automotive sector is the connectivity: in the vehicle systems / outside the vehicle (V2X) and is the key enabler of automation level 4/5,
- connectivity needs to be further adressed in European R&D, taking in account the various actors / sectors (automotive, semicon, telecoms, etc.) Link with J.U.



ERTRAC perspective on funding for automated & connected driving in Europe

Horizon 2020 funding for Automation of Road Transport (ART call): **114 Mn € for WP 2016-2017**

➤ High response from the industry, the research community and the national and local authorities

ERTRAC calls for a similar level of support in the next H2020 Work Programme 2018-2020

Next funding period
(FP9): need a specific initiative like a
Contractual Public
Private Partnership
to give a long-term perspective and a strong dedicated budget for
Automated Driving
R&I in Europe



ERTRAC perspective on Urban Mobility: new Roadmap 2017





ERTRAC

Urban mobility and connected & automated driving: support cities for infrastructure development

- Growing demands of cities and habitants for life-quality in cities (air quality, less congestion, etc.) and re-definition of mobility in cities
 - Automation paving the way to answer social demand (life-quality) and multimodal mobility
 - Need for work on infrastructure for automated / connected mobility
- Need to support European cities beyond testing on automated driving
 - Most of funding projects were linked to testing (City2Mobil, etc.),
 - Infrastructure funding / decision is a State / EU level decision : need for a coordination action between the EU cities
 - Need for infrastructure development in cities (automation / connectivity), taking in account the scalability of research,
 - Need for coordination role of the Commission in line with city needs



Smart Mobility Initiatives around the World





US

Bottom-up Model

■ The industry, especially ICT companies, play as the central role



Support Proposal



Europe

Top-down Model

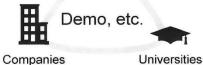
■ EC*1 leads the policy direction; other players collaborate under the frame



European Commission (EC)

Policy Direction





Japan

Collaborative Model

Public, industry & academy collaborateclosely



Covernine

Gather and collaborate around the demo zones



Companies Universities

China

Hybrid Model

■ ICT giants and OEMs collaboratively work with the government



Actively involved in policy making







Not limited to R&D, real world demonstrations are actively conducted around the world

*1: EC = European Commission

Source: Deloitte Tohmatsu Consulting LLC, "The Rising and Transformation of Smart Mobility", by Lei Zhou, November 2016 ERTRAC

- **EU R&I funding** can act as <u>enabler to support European actors</u> to get strong market positions worldwide
- Strong international competition (USA, China, Japan) calls for a European coordinated approach in addition to national and local initiatives
- Muti-sector R&I approach to bring together European industries: automotive, telecom, electronics, data,...
- Need a long-term and dedicated R&I funding scheme at European level => PPP initiative in FP9
- **+ Link with the existing funding schemes**: EGVI, ECSEL, 5G, Cyber-Security, Photonics, etc., which contribute to develop enabling technologies for automation and connectivity.

Visit Ertrac stand in the Exhibition area!

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