Digital technologies enabling connected and automated driving

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Proximus is preparing the next mobile revolution

"We connect everyone and everything so people live better and work smarter"

Accelerating our transformation towards a digital service provider, delivering superior customer experience

- First in Belgium at 70Gbps (in mm waves)

- First in Belgium to deploy 4.5G (up to 450Mbps in Download)

- First in Belgium to have deployed 4G+ (in 2015)

- 99.7% outdoor coverage
- First in Belgium to deploy small cells in 4G

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Connected cars
Cellular technologies to enable OEM's today businesses

OEM's businesses

- Telematics
- Infotainment
- Security
- Data analytics

- Car sharing
- Usage based Insurance
- Fleet management
- Mobility solutions
- Personal Assistant

Telco's provide

- Coverage
- QoS / Network slicing
- Capacity
  - Network densification
  - Carrier aggregation
  - 4.5 G
- Latency
- eUICC (OTA provisioning)
- Cloud / Security
- Data packs / contents
- Applications

4G 4.5G
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Wifi Hotspots

Security   Cloud
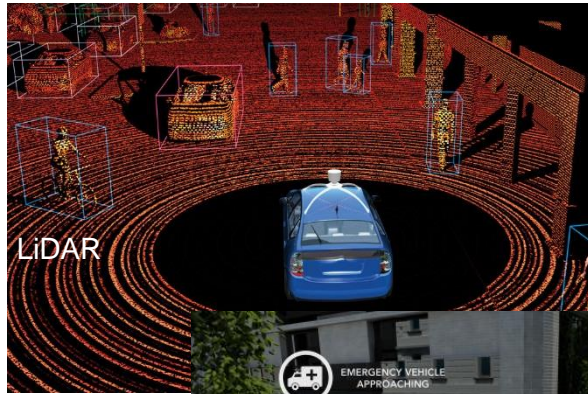
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Welcome to Internet in the Car

BEMOBILE

ConnectMyCar

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Sources: DriveNow, Uber, Willis Towers Watson, Driving Sales, Peugeot

Autonomous cars
Cellular technologies to go beyond what the car "sees"

LiDAR

EMERGENCY VEHICLE APPROACHING

V2X

ROADWORKS AHEAD!

SAE levels

ADAS

4G and beyond

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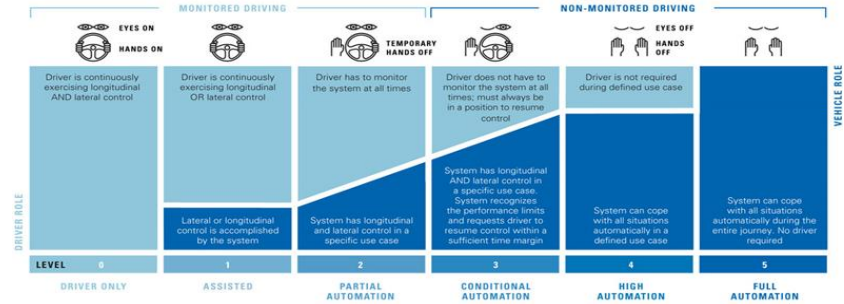
Autonomous cars
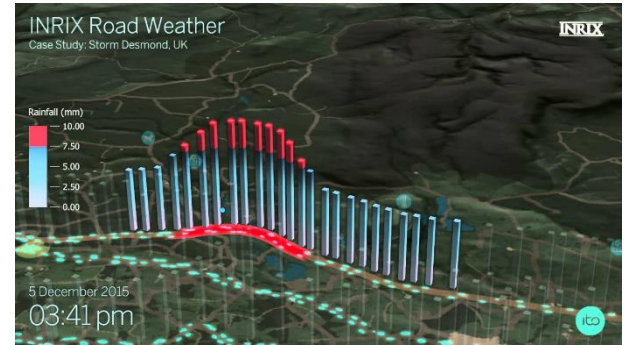# Cellular technologies to enable OEM's new businesses

Monetize the new assets

- Real-time images*
  - On-board camera images transferred to Road Safety players for assessing road situations (accidents, traffic-jams…)

- Real-time data*
  - Sharing & computing relevant car-related data to better know road conditions and improve the safety and the fluidity on the road

* In respect of Data Privacy Directive

This means investments for Telco's.

Sources: ComputerBase / Vodafone / Audi / Huawei

INRIX Road Weather
Case Study: Storm Desmond, UK

Rainfall (mm)
10.00
7.50
5.00
2.50
0.00

5 December 2015
03:41 pm

Sources: INRIX

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OEM's maturity vs. this new paradigm ?

- 5.9GHz as technology agnostic C-ITS spectrum band

- Data is key

- Cross-industry collaboration

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